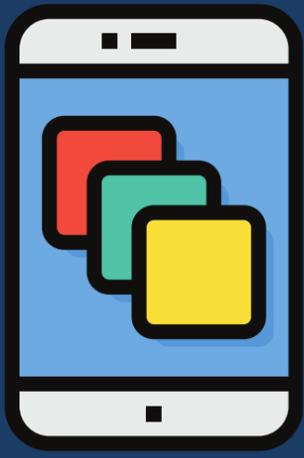


Wisconsin Exposure Notification App



HOW IT WORKS

- WI Exposure Notification allows users to send and receive notifications of a potential high-risk exposure to COVID-19, in a privacy-preserving manner.
- The notifications will include instructions on who to contact and next steps to take.
- The exposure notifications are intended to supplement the conventional contact tracing efforts undertaken by local public health authorities involving contact by a caseworker.

GENERATING EXPOSURE NOTIFICATIONS TO OTHER USERS

- Providing notification to other users is also completely voluntary. If a user tests positive for COVID-19, and chooses to notify others, the user has to activate notifications by activating a verification code to release the anonymous keys stored on the mobile device. When anonymous keys are released, the notifications that may be generated do not disclose the COVID-19 positive user's identity, location, phone number, or any other personal information.
- The exposure notification includes the date of the exposure, but the COVID-19 positive user's identity is not shared. Sharing the exposure date is important to ensure the right precautions (such as self-quarantine) are taken for an appropriate amount of time based on the exposure date. It is possible that someone who receives an exposure notice could guess the identity of the COVID-19 positive individual, if they had a limited number of contacts on a given day.
- A verification code is required to share a positive test result in the system. This ensures that only verified positive test results are used to generate exposure notifications. Verification codes may only be generated by a public health authority.

DO I HAVE TO HAVE THIS APP?

- WI Exposure Notification has the potential to help stop the spread of the infection and its use is highly encouraged, but it is completely voluntary.
- Users may turn the system on or off at any time, or uninstall the app on an Android device. The system does not collect, track, or store users' location, GPS information, or personal information.

Disabling exposure notifications

- Users may disable WI Exposure Notification at any time by uninstalling the app (Android), turning off the feature (iOS), turning off the mobile device, or turning off the Bluetooth function.

**IF YOU HAVE ANY QUESTIONS, COMMENTS,
OR CONCERNS RELATING TO THIS PRIVACY
POLICY OR OUR PRIVACY PRACTICES, PLEASE
CONTACT US AT
WIEXPOSURENOTIFICATION@WISCONSIN.GOV
(LINK SENDS E-MAIL).**

