

## Jefferson County Fair Park On-Grounds Sign Policy

Policy Adopted: 4/5/18

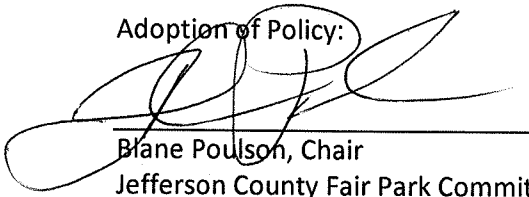
The Jefferson County Fair Park Committee has adopted the following sign policy pursuant to section 3.05(2)(b) of the BOARD OF SUPERVISORS RULES OF ORDER 2016-2018, STANDING COMMITTEES, regulating the placement of signs within the Jefferson County Fair Park. This policy shall remain in effect until such time that the Jefferson County Fair Park Committee either amends or rescinds this policy. The terms of this policy are as follows:

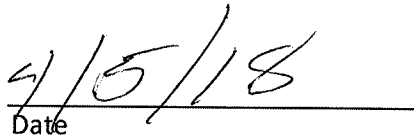
1. All signs, with the exception of those listed in paragraphs 4, 5, 6, 7, and 8, placed within the Jefferson County Fair Park must have the prior written permission of the Jefferson County Fair Park Director or designee. This includes all branding signs (i.e. all wraps, pennants, and logo identifying signs). The Jefferson County Fair Park has strict rules regarding "tagging." As a general rule, branding signs will not be permitted within the Jefferson County Fair Park except in unique situations as determined by the Jefferson County Fair Park Director or designee.
2. All activities related to the Jefferson County Fair, including, but not limited to, all 4-H and FFA exhibits, open exhibits, senior exhibits, entertainment venues and educational display venues, may have a sponsorship sign designated to that specific area with prior written permission from the Jefferson County Fair Park Director or designee received prior to the start of the Fair. If a sign is placed in a designated area, it cannot be moved or removed by any other party without prior written permission from the Jefferson County Fair Park Director or designee. The Jefferson County Fair Park will make every effort to place signs in an area that is agreeable to all parties.
3. No individual or group has the right to sell, barter, give away or in any way grant the right to place signs within the Jefferson County Fair Park except the Jefferson County Fair Park Director or designee. If an individual or group authorized to conduct business within the Fair Park for an event would like to place signs in locations other than the locations specified below, or if an individual or group is not named below, they must seek the approval of the Jefferson County Fair Park Director or designee prior to their event.
4. All commercial vendors may display signs, of any material, related to its business, in any reasonable fashion, within their designated area within the fair park without prior approval. If a commercial vendor wishes to place signs elsewhere within the Jefferson County Fair Park, prior written permission from the Jefferson County Fair Park Director or designee must be received.
5. The carnival may display signs, of any material, related to its business, in any reasonable fashion, within the carnival's designated area within the Fair Park without prior approval. If the carnival wishes to place signs elsewhere within the Jefferson County Fair Park, prior written permission from the Jefferson County Fair Park Director or designee must be received.

6. All food vendors may display signs, of any material, related to their business, in any reasonable fashion, within their designated area without prior approval. If a food vendor wishes to place signs elsewhere within the Jefferson County Fair Park, prior written permission from the Jefferson County Fair Park Director or designee must be received.
7. All entertainment venues may display signs, of any material, related to their business, in any reasonable fashion, within their designated area without prior approval. If an entertainment venue wishes to place signs elsewhere within the Jefferson County Fair Park, prior written permission from the Jefferson County Fair Park Director or designee must be received. Only signs identifying the nature of the entertainment are permitted without prior approval. If an entertainment venue has sponsorship sign(s) that must accompany their sign(s) or are part of their sign(s), they must notify the Jefferson County Fair Park Director or designee.
8. All educational display venues may display signs, of any material, related to their business, in any reasonable fashion, within their designated area without prior approval. If an educational display venue wishes to place signs elsewhere within the Jefferson County Fair Park, prior written permission from the Jefferson County Fair Park Director or designee must be received. Only signs identifying the nature of their display are permitted without prior approval. If an educational display venue has sponsorship sign(s) that must accompany their sign(s) or are a part of their sign(s) they must notify the Jefferson County Fair Park Director or designee.
9. All display signs, of any material, must be removed immediately following completion of event.
10. All display signs, of any material, must be hung in a manner that does not create damage to any structure. The area must be clean; tape, staples, zip ties, string, etc. must be removed and disposed of in a trash can. The Jefferson County Fair Park does not allow the use of duct tape and packaging tape as a way to hang signage. Any damage to the area as a result of improperly secured signs is subject to a \$100 restoration fee plus any additional costs for repairing damage to Fair Park Property.

By adopting this policy, the Jefferson County Fair Park Committee has set forth guidelines in regards to signs placed within the Jefferson County Fair Park during events being held at the Fair Park including the annual Jefferson County Fair. This policy shall remain in effect until such time that the Jefferson County Fair Park Committee either amends or rescinds this policy.

Adoption of Policy:

  
Blane Poulson, Chair  
Jefferson County Fair Park Committee

  
Date