JEFFERSON COUNTY

Comprehensive Plan and Agricultural Preservation and Land Use Plan

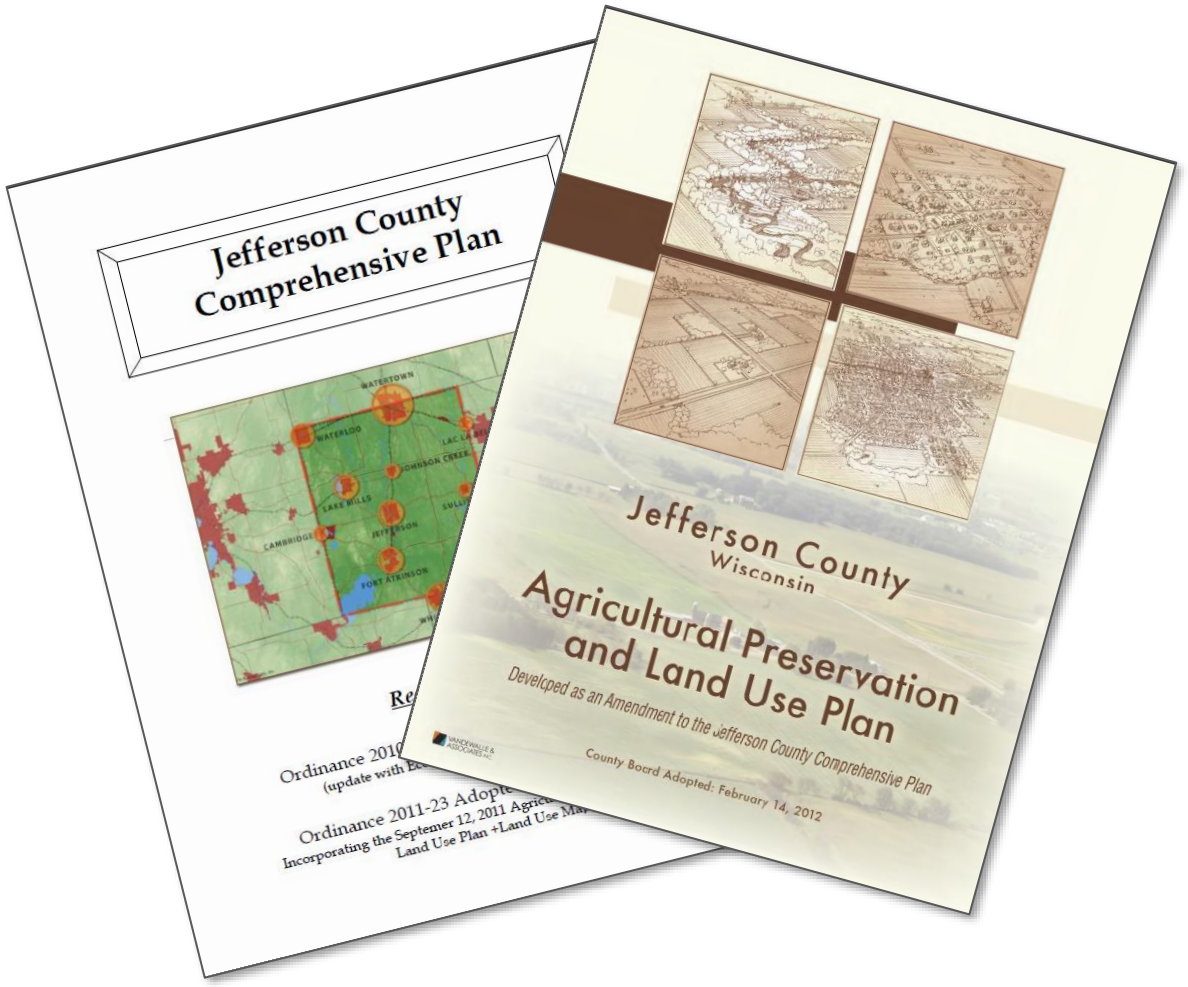
STEERING COMMITTEE MEETING #3

November 14, 2019

SRF

Agenda

- Introductions
- Early Public Engagement Summary
  - Online Survey Review
  - Regional Meetings Summary
  - Intergovernmental Interview Summary
  - **Detailed Survey Review**
- Focus Area Discussion
- Goal Development
  - Review of Existing Goals
  - Goal Workshop
- Next Steps



Today's Goal

Discuss the areas that need attention within this planning effort.

Collaborate on desired goals for the future of Jefferson County.

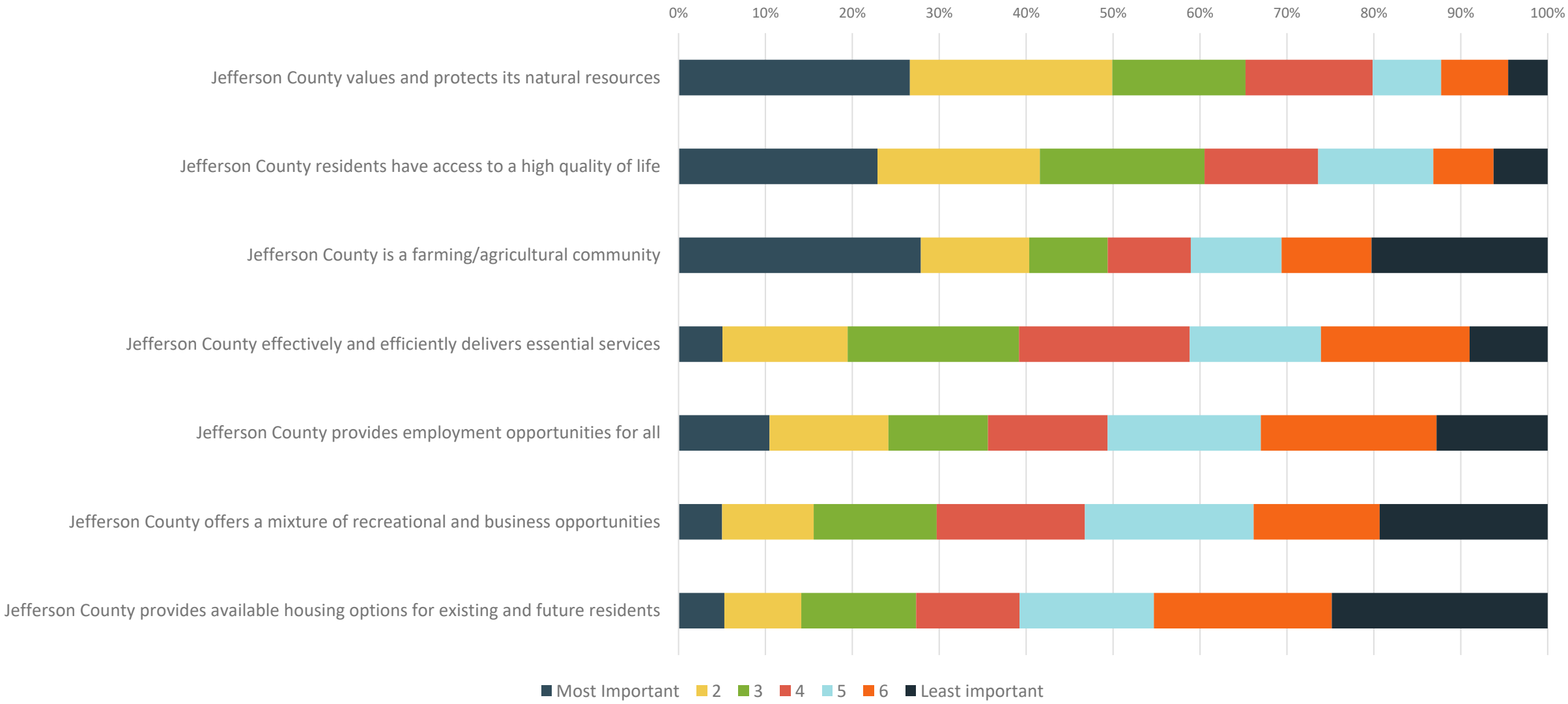
Steering Committee Role:

- Incorporate early public engagement results
- Utilize your experiences and knowledge of Jefferson County
- Contribute to the conversation

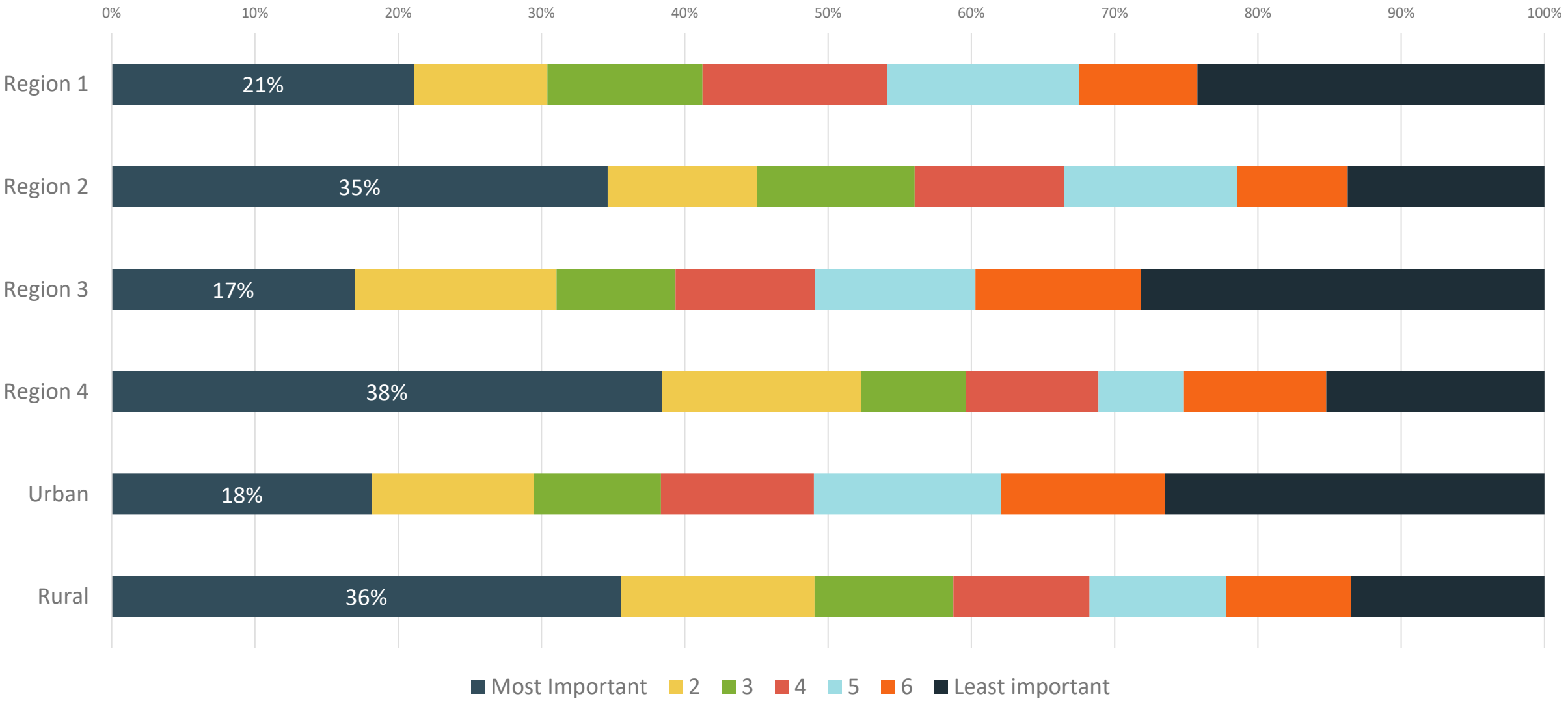
Early Public Engagement Summary

- Online Survey Review
- Regional Meetings Summary
- Intergovernmental Interview Summary
- **Detailed Survey Review**

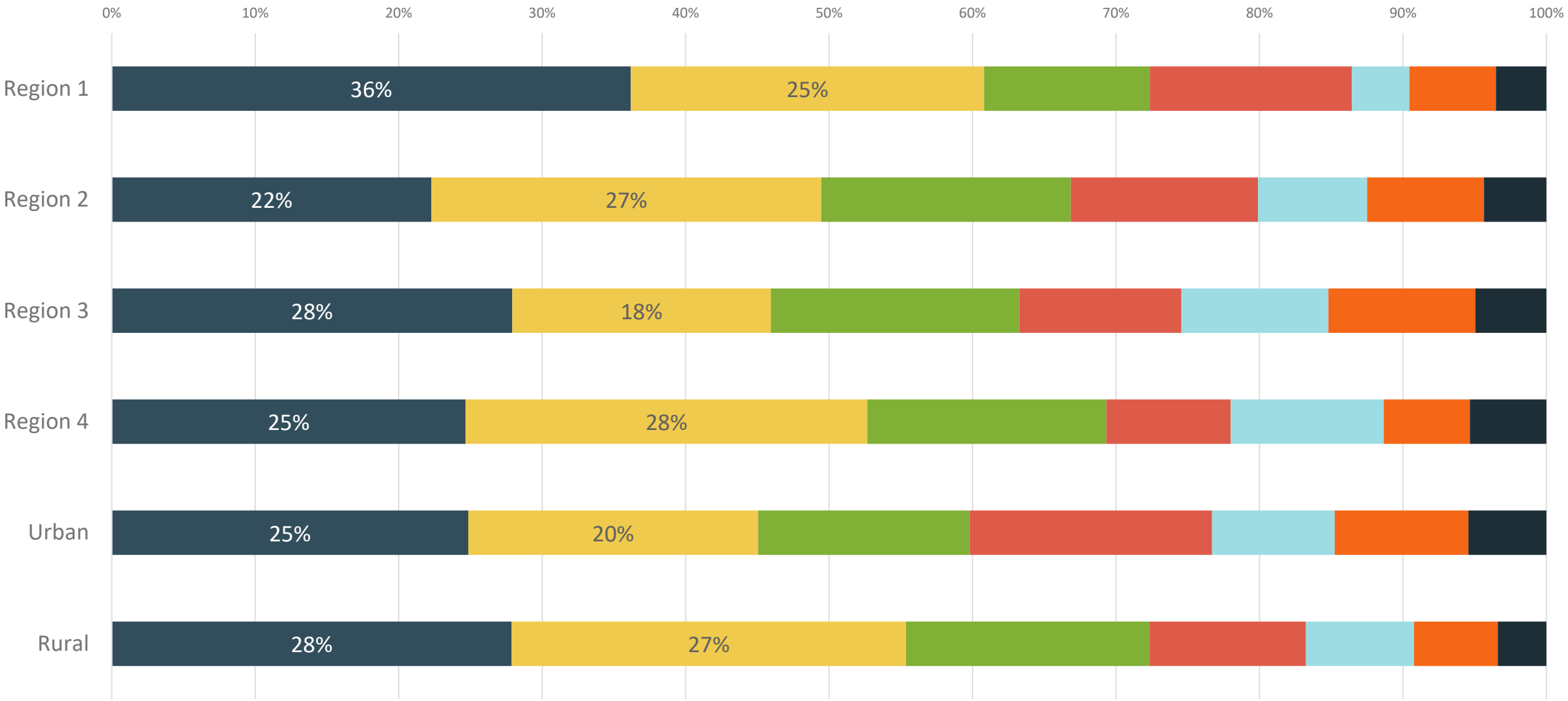
Rank the characteristics you hope best reflect Jefferson County in 20 years – All Responses



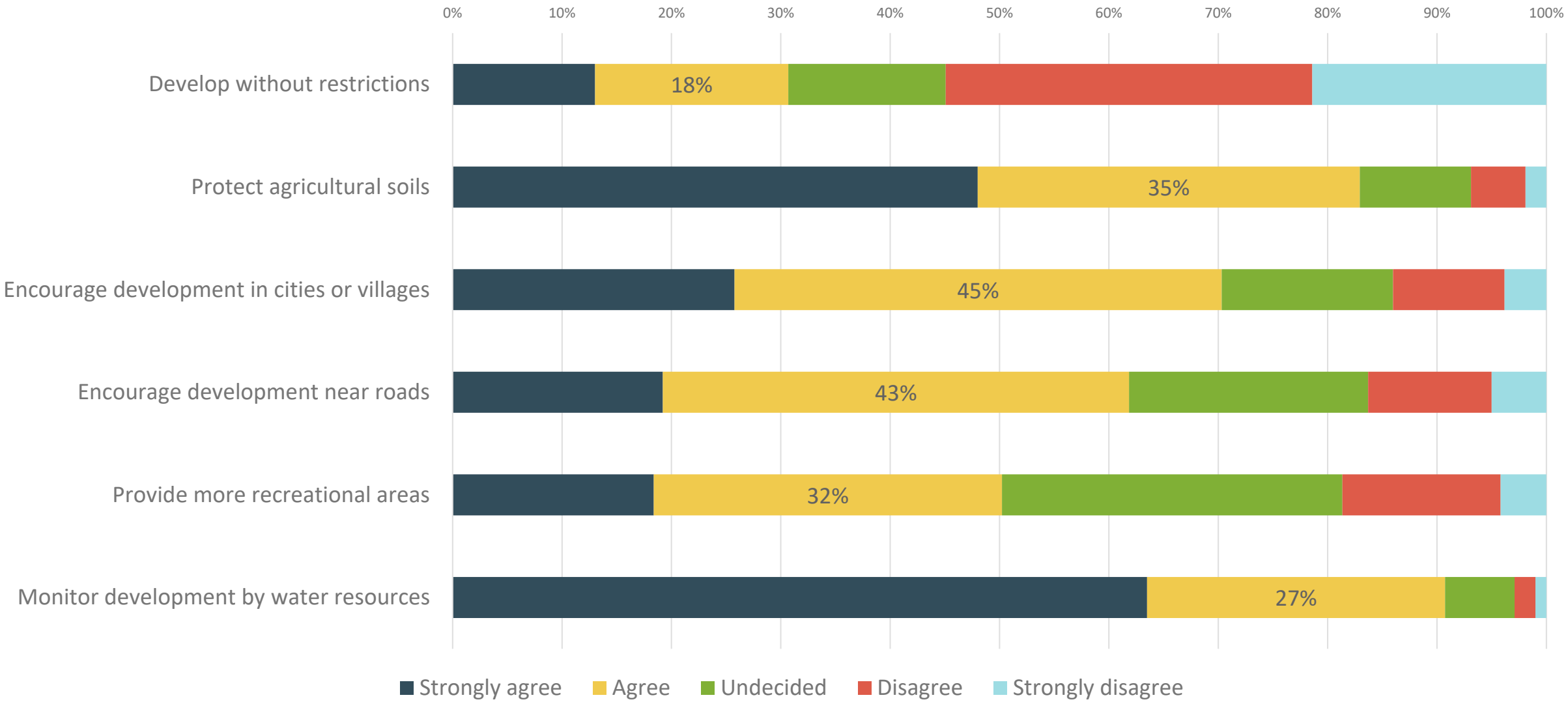
Jefferson County is a farming/agricultural community



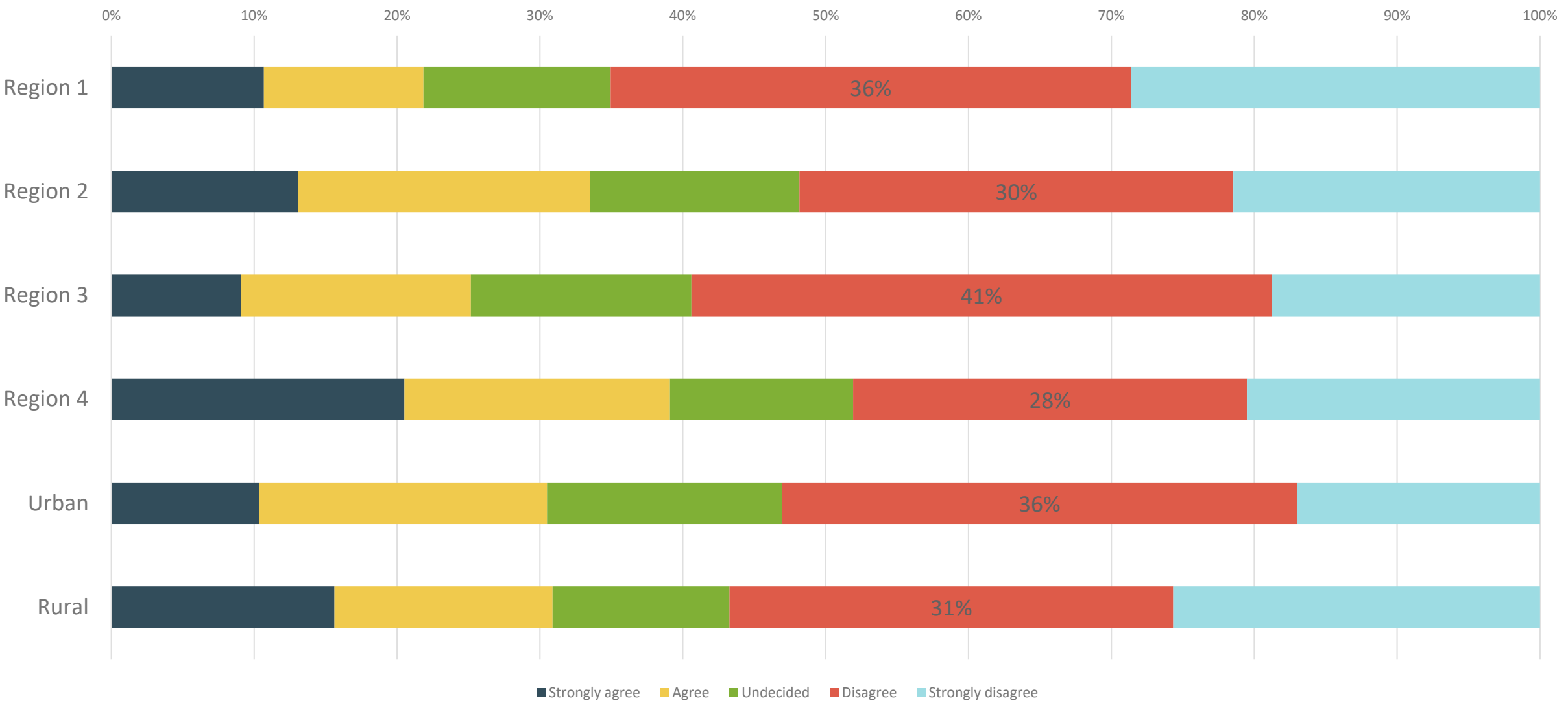
Jefferson County values and protects its natural resources



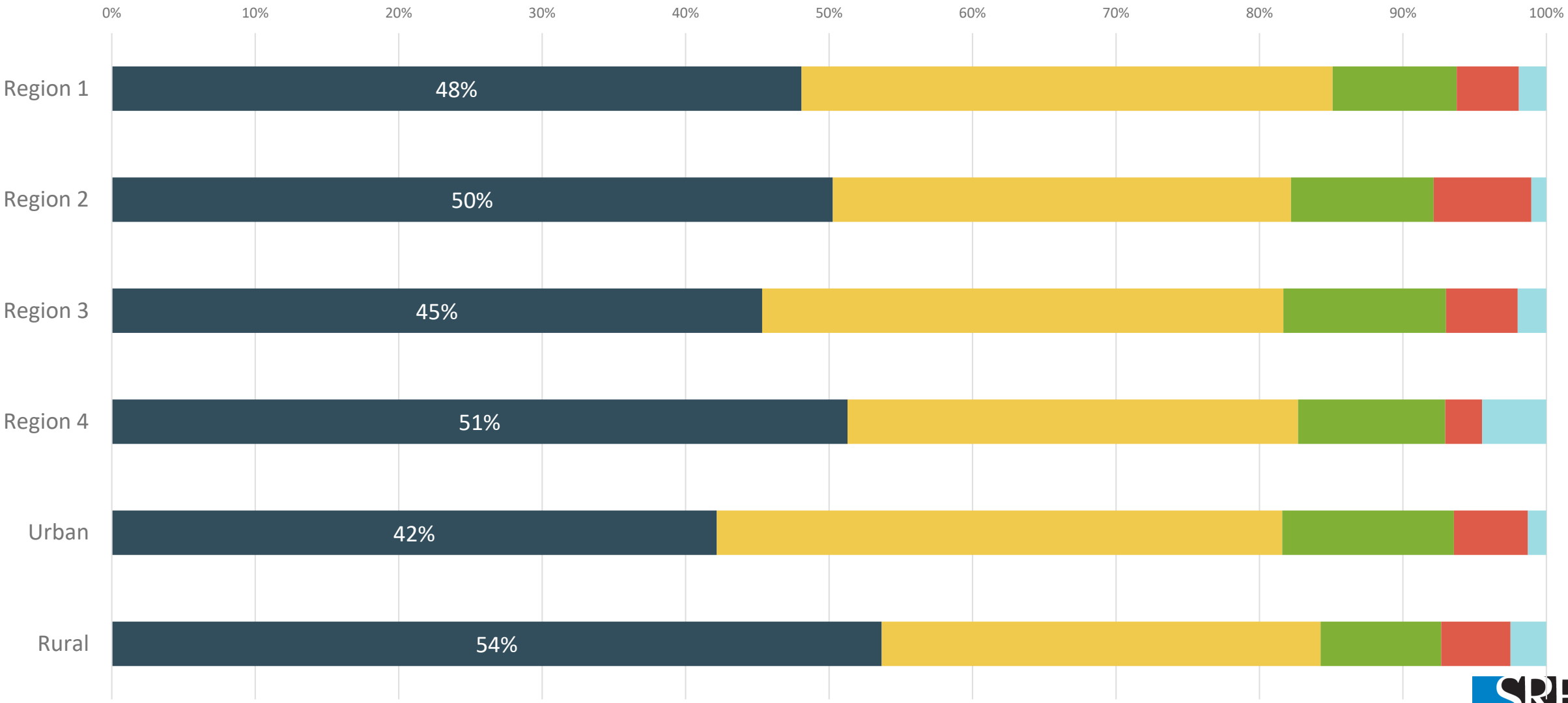
What are your thoughts on growth and development within Jefferson County – All Responses



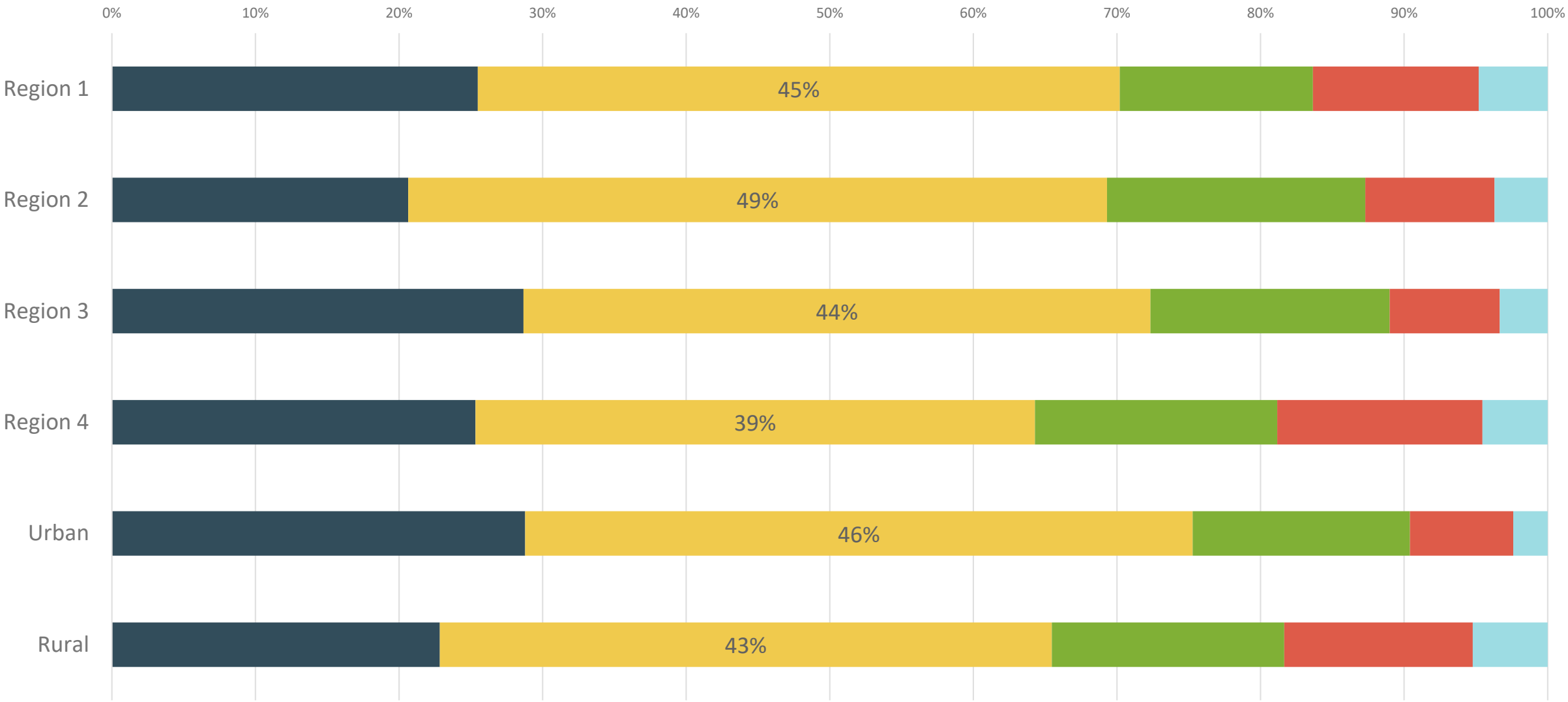
Property owners should be free to develop land without many restrictions



Areas with prime agricultural soils should be protected from encroaching incompatible development



Development should be encouraged in or near cities or villages in Jefferson County

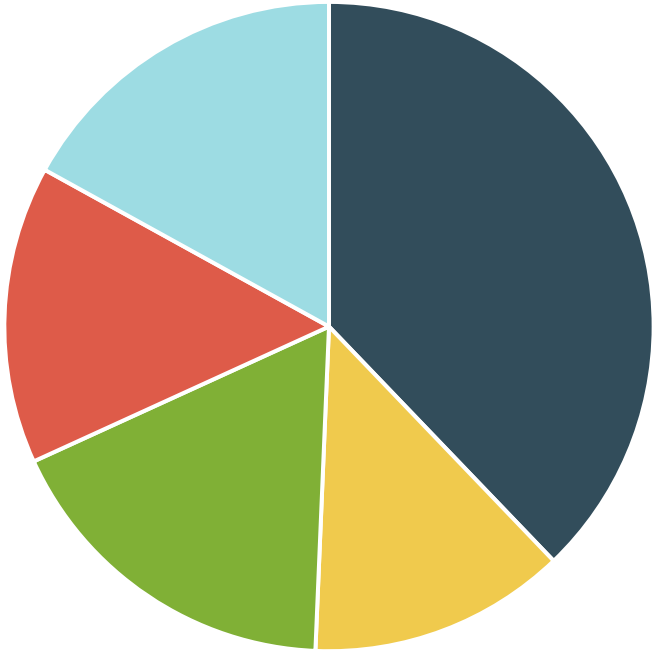


What types of residential development/growth would you like to see in the county to support changes in the population?

0-30

- Single family residential
- Multi family residential
- Rural residential
- Senior
- Affordable

30-50

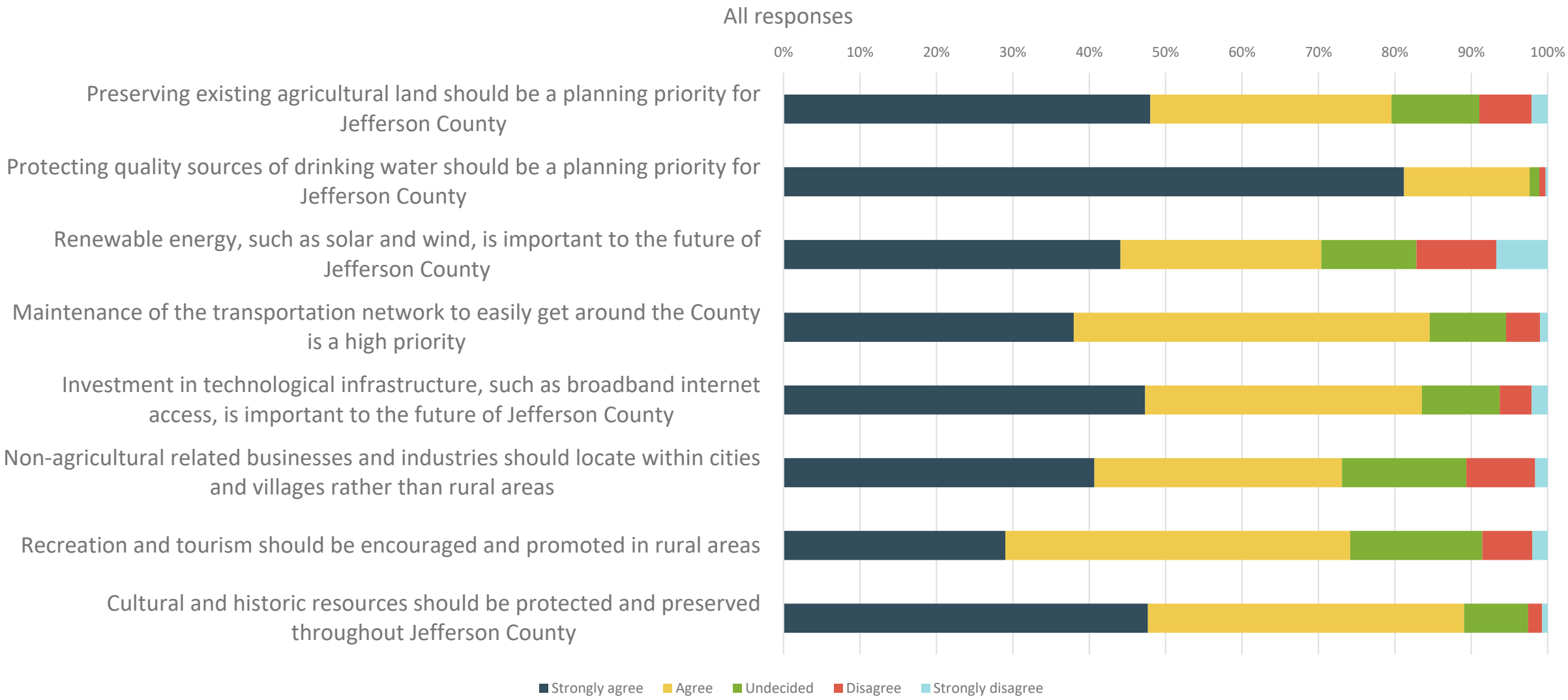


- Single family residential
- Multi family residential
- Rural residential
- Senior
- Affordable

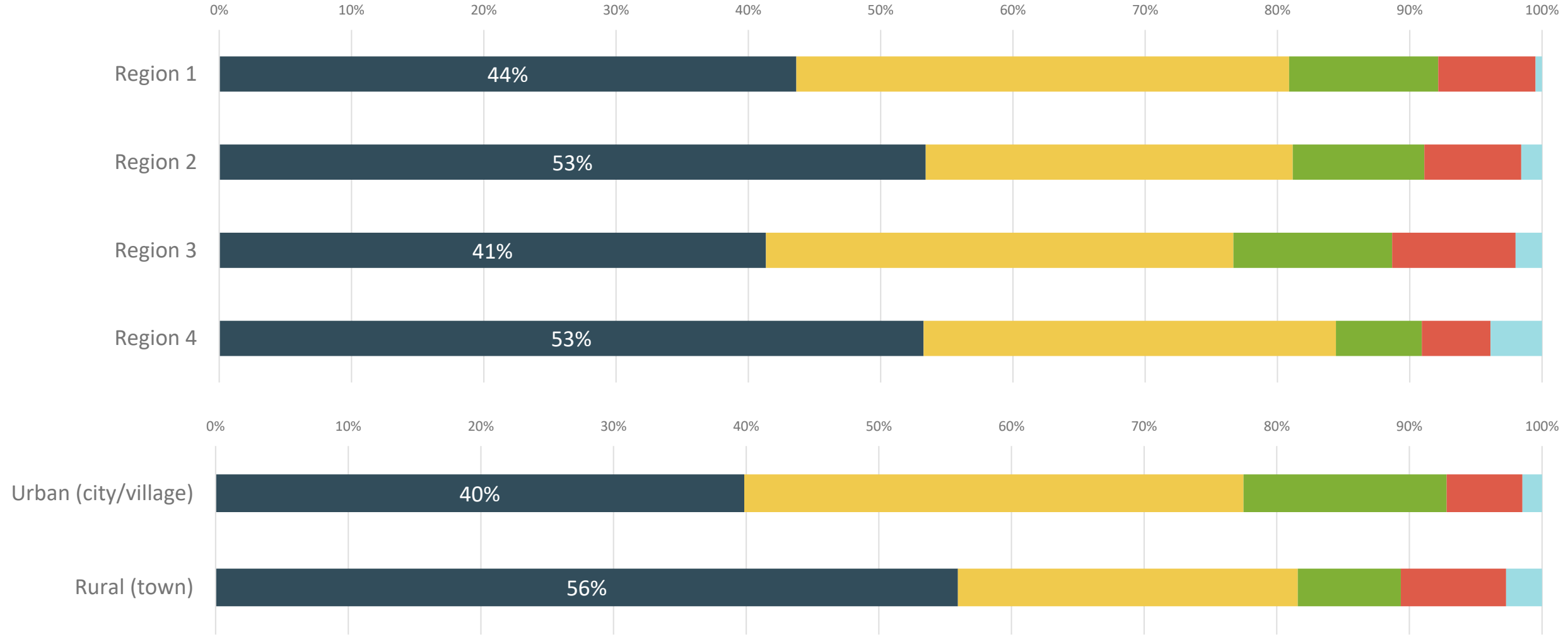
50+

- Single family residential
- Multi family residential
- Rural residential
- Senior
- Affordable

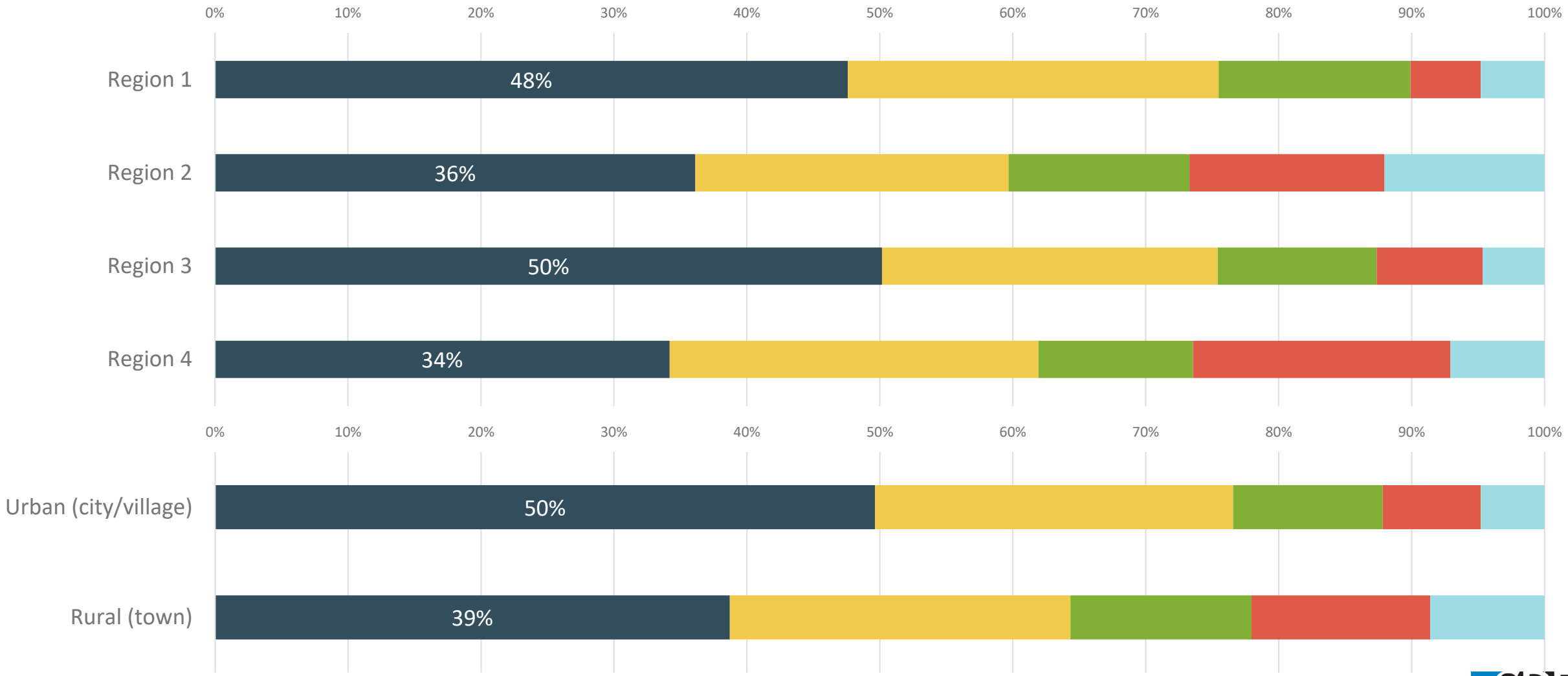
Rate the following statements – All Responses



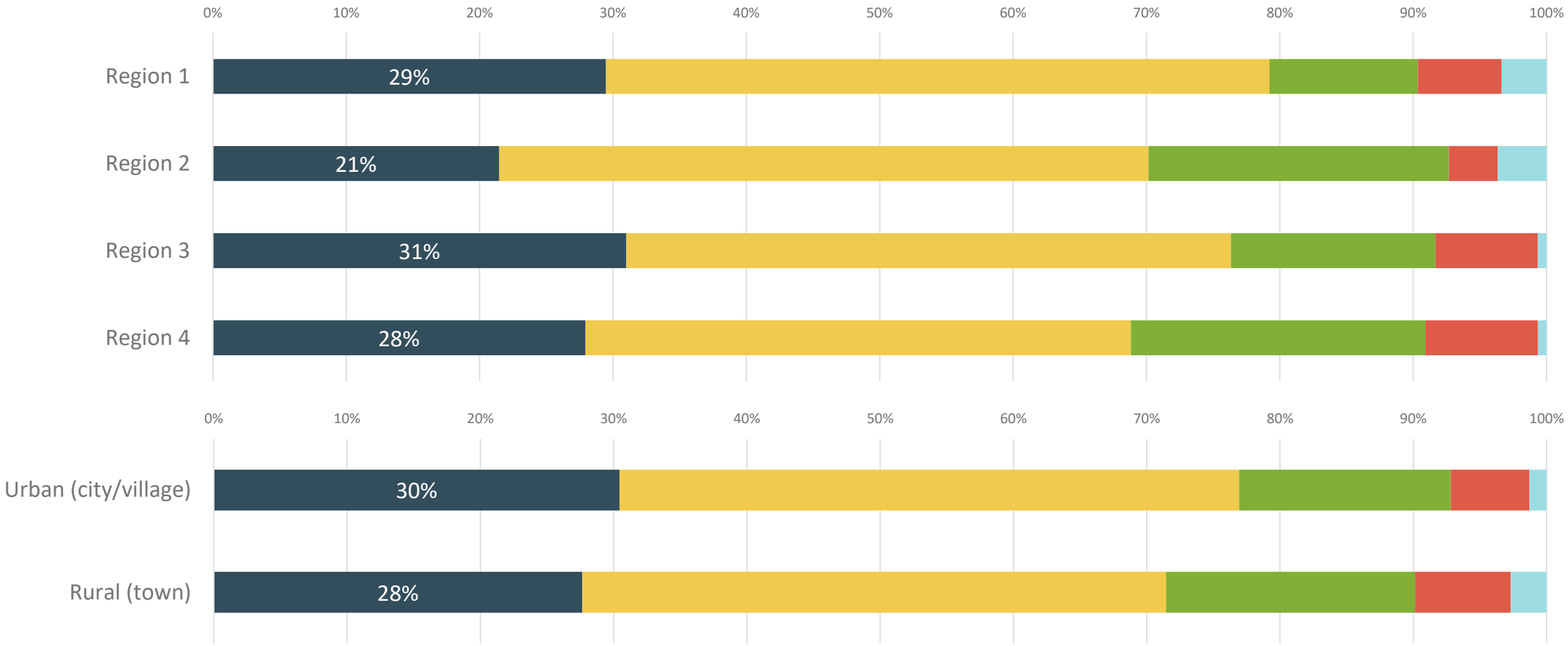
Preserving existing agricultural land should be a planning priority for Jefferson County



Renewable energy, such as solar and wind, is important to the future of Jefferson County



Recreation and tourism should be encouraged and promoted in rural areas



Key Themes

- What topics should be considered during the plan development.
- What are our **issues?**
- What are our **opportunities?**

Goal Review

General:

- Preserve the “rural character” and aesthetic quality of Jefferson County.
- Coordinate growth and development planning between towns and incorporated municipalities.
- Provide equity and fairness to owners of land with comparable resource and location characteristics.

Agricultural Preservation:

- Minimize nonagricultural development on prime agricultural soils.
- Maintain the integrity of agricultural districts allowing for accepted agricultural practices.

Environmental Protection:

- Protect and preserve the environmental corridor system, consisting of wetlands, floodplains, upland woods, and steeply sloped glacial features.
- Protect groundwater and surface water quality.
- Discourage development in areas that possess valuable natural resource characteristics and wildlife habitats.

Housing and Development:

- Design and locate housing in rural areas in a manner that minimizes adverse impacts on agricultural and maintains rural character in Jefferson County.
- Encourage higher-density residential development in areas where public utilities will be available.
- Encourage nonagricultural-related businesses and industries to locate in areas where public utilities will be available.

Regional Food Distribution Networks:

- Support established and new food distribution systems to access nearby urban area markets including Chicago and Milwaukee.
- Expand local leadership in identifying and establishing local food markets, local business collaborations, and a local Jefferson County brand/logo.

Next Steps

- Issues and Opportunities
- Goal Development
- Focus Groups
  - Which areas need additional input?
- Regional Meetings – Round 2