

# Jefferson County Comprehensive Plan and Agricultural Preservation and Land Use Plan - Public Engagement Plan Update - June 2020

## Steering Committee Meetings

There are three Steering Committee Meetings remaining in the overall schedule. As social distancing and group gathering guidelines change, the approach to in-person meetings may change. At this time, the next meeting of the Steering Committee is planned as a virtual meeting using Zoom. The approach for each of the remaining meetings is outlined below.

<b>Steering Committee #4</b>	<p><b>Topic:</b> Process Recharge and Key Themes Review  <b>Timeline:</b> June 24th - 90 Minute Meeting  <b>Format:</b> Zoom Meeting  <b>Objective:</b> Reengage the committee with the planning process (where we've been and where we're going) and discuss the Focus Group results and COVID considerations</p>
<b>Steering Committee #5</b>	<p><b>Topic:</b> Implementation and Draft Plan Preparation  <b>Timeline:</b> Early August - 2 Hour Meeting  <b>Format:</b> Zoom/In-Person Meeting  <b>Objective:</b> Workshop implementation actions for the Comprehensive Plan and review the overall outline and content of the plans in preparation for the release of the draft.</p>
<b>Steering Committee #6</b>	<p><b>Topic:</b> Draft Plan Review  <b>Timeline:</b> September  <b>Format:</b> Zoom/In-Person Meeting  <b>Objective:</b> Discuss the draft plans and outline any updates/modifications prior to the public release of the draft.</p>

## Regional Meetings - July 2020

The next public engagement opportunity for Jefferson County residents is a round of Regional Meetings intended to confirm key themes identified for each of the plan elements. The meetings will focus on obtaining additional feedback from residents; however, the format will include extra safety precautions to maintain social distancing and follow group gathering requirements.

<b>Format:</b>	<p>Open House format with a brief presentation reengaging attendees on the overall process and the task at hand. Engagement stations will be set up for each plan element to gather specific feedback related to the key themes.</p>
<b>Timeline:</b>	<p>Late July   <i>Tentative Dates: Online- July 22nd &amp; In-Person - 28th and 29th</i></p>
<b>In-Person Overview:</b>	<p>Open Houses will be held on two different dates at the County Fair Park in Jefferson. Attendees are welcome at any point in the two-hour window. A presentation will be played in one location on a loop, allowing people to watch at their leisure. The engagement activities will be scattered throughout the room, allowing participants to circulate and participate as they desire. SRF and County staff will be on hand to engage with participants as they desire.</p>
<b>Online Overview:</b>	<p>An online open house will be held providing a presentation for attendees. This presentation will be recorded for viewing outside of the meeting and use at the in-person events. The presentation will review the plan process, outline next steps, and review online engagement activities. The same engagement activities used at the in-person events will be available through an online survey platform, gathering the same feedback across both event types. This engagement opportunity will be open for a two-week period.</p>

## School District Superintendent Meeting - July 2020

A meeting will be set up with School District Superintendents from around the county via zoom. This meeting is intended to gather input regarding the issues school districts are facing and opportunities they see for the future. This information will help to understand varying issues throughout the county and allow for the information to inform recommendations for the various plan elements.

## Agricultural Preservation Engagement

Agricultural preservation engagement provides an opportunity to specifically engage the agricultural community related to policy updates of the Agricultural Preservation and Land Use Plan. These activities provide an opportunity to workshop and review changes of the plan prior to the release of a public draft. Two activities will be held as part of this engagement - Preservation Workshop and Recommendations Workshop.

### Preservation Workshop:

**Topic:** Workshop of defined preservation areas and mapping

**Attendees:** Planning and Zoning Staff, Land and Resource Staff, UW-Extension Staff, SRF

**Timeline:** July - 2 hour meeting

**Format:** Zoom Meeting

**Objective:** Review the existing preservation areas and workshop through potential updates. Also discuss policy updates to be considered

### Recommendations Workshop:

**Topic:** Workshop of Draft Agricultural Preservation Recommendations and Policies

**Attendees:** Agricultural Community (TBD)

**Timeline:** August/September - 2 hour meeting

**Format:** Zoom/In-Person Meeting (opportunities for both)

**Objective:** Provide recommended map and policy updates for attendees to review and comment upon.

## Regional Meetings - October/November 2020

The final general public engagement opportunity prior to plan adoptions is a third round of Regional Meetings to review the draft plans and provide feedback. The intent of these meetings is to release a draft plan for public review prior to the meetings and provide an opportunity for the public to ask questions and engage with the plan prior to adoption. The adoption of the plan should include public hearings where the public will have a final opportunity to share comments on the plan.

### Format:

Open house format with a brief presentation, opportunity to review elements of the plan, and format for providing comments.

The final format of these meetings will be determined at a later date as we review the success of the hybrid format in July and consider updates to social distancing and group gathering guidelines in the later part of 2020.

### Timeline:

October/November of 2020 with draft plan release to the public in early October

### In-Person Overview:

An in-person engagement opportunity will take a similar format to past events. A brief presentation will be given and plan element stations will be set up for participants to engage with specific topic areas.

### Online Overview:

The draft plan will be posted online for review prior to any event. If desired, a virtual meeting can be provided to give an overview of the process and engagement opportunities. Additionally, options to provide online engagement on the draft plan can be prepared.