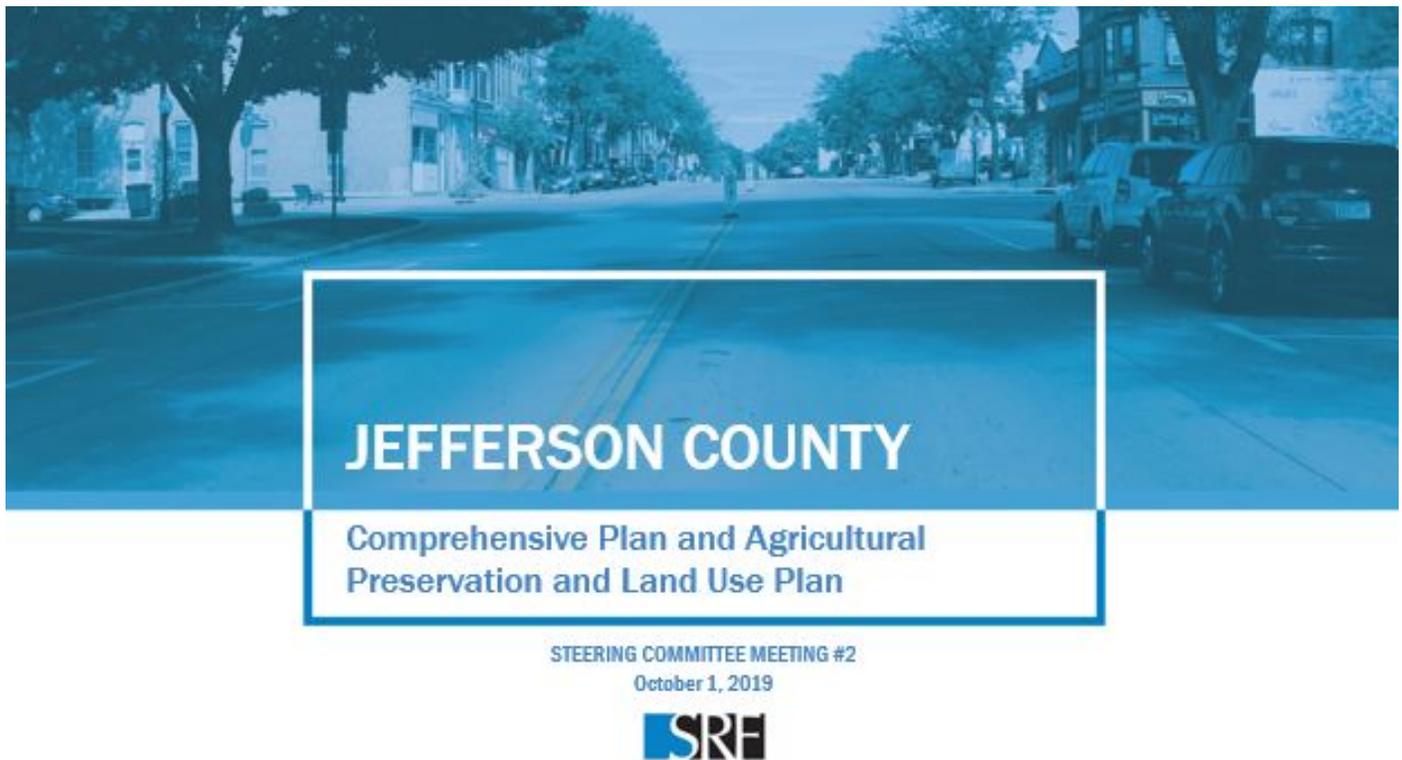


# Jefferson County – Comprehensive Plan and Agricultural Preservation and Land Use Plan Steering Committee Meetings #2 – Meeting Minutes

Tuesday, October 1, 2019 – 1:00-3:15 p.m. – UW-Extension, 864 Collins Rd, Jefferson



Meeting was called to order at 1:02 p.m.

## Introductions and Attendees:

The following individuals were in attendance:

Type	Name	Organization
County Farms	John Kutz	Town of Koshkonong
County Farms	Adam Lindl	Town of Hebron
County Board	Jim Schroeder	Jefferson County Board
Health/Human Services	Tina Crave	GWCHF
Village	Kyle Ellefson	Village of Johnson Creek
Towns	Ted Vratny	Town of Oakland
Towns	John Thoma	Town of Watertown
Towns	Michael Hollinger	Town of Jefferson
School Districts	Kim Herro	Town of Concord
Not for Profit	Megan Hartwick	City of Fort Atkinson
Developer/Real Estate	Christopher Nash	City of Jefferson
Environmental	David Musolf	City of Waterloo
Tourism	Olivia Ault	Tourism Manager, City of Fort Atkinson
Staff	Ben Wehmeier	County Administrator
Staff	Matt Zangl	Director of Planning and Zoning
Staff	Joe Nehmer	Parks Supervisor

Staff	Patricia Cicero	Land and Water Conservation Director
Staff	Brian Udovich	Jefferson County Highway Department
Staff	J. Blair Ward	Corporate County
Staff	Sarah Higgins	Jefferson County Zoning
Public	Kristen Jurcek	WI Farms Union
Public	Rosemary Olson	Town of Sumner
Public	Sue Marx	Self
Public	Frankie Fuller	Self
Public	Anita Martin	Self
Public	Walt Christensen	Town of Koshkonong/County Board
SRF Consulting	Paul Chellevoid	
SRF Consulting	Stephanie Falkers	

## Presentation:

SRF staff Paul Chellevoid and Steph Falkers led Steering Committee staff through a PowerPoint presentation.

Agenda items included:

- Early Public Engagement Summary
  - Online Survey Review
  - Regional Meeting Summary
  - Intergovernmental Interview Summary
  - Early Public Engagement Key Themes

## Early Engagement Summary

- The online survey was developed to:
  - Inform and validate existing conditions
  - Identify strength, opportunities, weaknesses and threats as perceived by residents
  - Help shape vision, goals, and policies

### Online Survey Review

- Full detailed summaries were distributed to Steering Committee and all meeting attendees
- Several questions results were discussed
- Open from June 10<sup>th</sup> – August 2<sup>nd</sup>
- Consisted of 25 questions
- Mailed directly to every household in the County
- Link to survey in newspapers, email blasts, list serv, social media, and county website
- Survey open to all residents, all age cohorts, locations, and demographics
- Used to get a first cut of key themes and indicate which topic areas require a “deeper dive”
- Generated 1,255 responses
- Full online survey results can be found [here](#).

### Online Survey Comments Received from Steering Committee:

- There was disappointment from a few members that surveys were not translated and distributed to Spanish speaking population
- Younger population is the future; however, this population did not have much representation. This skewed results and the younger population would have answered these survey questions differently.
- Request for opportunities of focus groups such as student engagement

- Answers reflect what people think today and what the current status is.
- Some believed that the survey did not match what representatives hear from the public.
- Have you given population percentage county wide consideration?

### Regional Meeting Summary

- Traditional in-person open house Regional Meetings were in held in June and July in four Jefferson County geographic quadrants.
  - City of Watertown – June 24
  - Village of Palmyra – June 26
  - City of Fort Atkinson – July 10
  - City of Lake Mills – July 11
- The meetings provided an opportunity for participants to hear a presentation, ask questions, participate in several activities, and provide feedback.
- Approximately 90 individuals signed in. The full Regional Meeting Summary can be found [here](#).



### Intergovernmental Interview Summary

Every town, village, and city within Jefferson County was encouraged to participate in Intergovernmental interviews on August 27-28<sup>th</sup>. SRF staff facilitated one-hour discussions with each official from each community and County staff provided notetaking services. The intention of these meetings was to allow communities the opportunity to talk about issues specific to them by identifying hot topics and key themes and tying it back to how the County can assist. We recognize that each community is different and will have varying opinions. 25 of the 27 jurisdictions participated. The full Intergovernmental Interview Summary can be found [here](#).

### Early Public Engagement Key Themes – What did we hear?

Below are some of the reoccurring key themes. These will be defined in greater detail as the process moves forward.

- Residential lot sizes and lot split language needs to be better defined for towns and municipalities
- Consistency in regulations and enforcement
- Growth areas, city infill, growing around the edges and town growth
- Accessory dwelling units
- Protection of prime agriculture
- Managing and enforcing CAFOs
- Agricultural scalability
- Agricultural education – manure management, and innovative practices
- Solar farms
- Affordable housing
- Existing housing stock to meet the needs of all residents
- Incremental senior living approach/concept (incremental assisted living)
- Implements of husbandry on county and local roads
- ATV/UTV rules inconsistent
- Condition of county roads
- Promoting healthy lifestyle using lakes, trails, and natural areas
- Lack of rail service for goods and passengers
- Attracting and retaining employees
- Branding and messaging
- Tourism and outreach promotion – THRIVE and JCEDC
- Diversification of businesses
- Business locations along urban service areas and highway corridors
- Need for dependable broadband
- Promotion and capitalizing on health care system in county
- Shared fire/ems/police districts
- Maintaining high level of water resources/water quality
- Exploration of alternative and renewable energy – solar and geothermal
- Expanding parks and outdoor recreation areas
- Utilizing slopes
- Maintain air quality levels
- Manage invasive species

### Next Steps

- Discussion on how committee members can contribute more and what is expected of them
- Committee members encouraged to have side conversations with citizens
  - Reach out to local experts in certain areas you may have ties with
- Request for smaller group meetings so more info can be shared
- Do these results accurately represent the county and how can we build from this?
- Discussion on future of farming and what ag preservation is going to consist of
- Discussion of how challenging it is to get a solid representation of the county as a whole
- Draft County Context Report
- Identify Focus Group topic areas
- Prepare for round 2 of Regional Meetings

Meeting adjourned at 3:15 p.m.