#CARETORECYCLE

ADDING UP BATHROOM RECYCLING

They're small, light and easy to forget, but recycling the plastic bottles you use in the bathroom every day really adds up. Take a look at the numbers to find out how!

Together we recycle **2 million tons** of plastic containers and packaging every year!

70%

That's how many Americans say they recycle consistently.

BUT ONLY 1 OUT OF 5

Americans remembers to recycle bathroom plastics consistently.

Every year,

14 MILLION TONS

of plastic containers and packaging are disposed of in the U.S.

ABOUT 30% OF #1 AND #2 PLASTIC

bottles and jars get recycled each year

1 PETE

2 HDPE

These are the two most common types of plastics, and you can help us bring those numbers up by recycling as many shampoo bottles, mouthwash bottles and other accepted types of bathroom plastics.

NEARLY 552 MILLION #1 PET SHAMPOO BOTTLES

could get trashed this year. Recycling them instead would save:

293,400 BARRELS OF OIL

103,932,000 KWH OF ENERGY

540,000 CUBIC YARDS IN A LANDFILL

SOURCES:
American Chemistry Council
American Recycling Behaviors Survey, *conducted by Shelton Group on behalf of Johnson & Johnson Consumer Inc. 2013*
Environmental Protection Agency (EPA)
Stanford University
Statista.com

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Care To Recycle®
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TAKE THE PLEDGE

Will you promise to find out which items in the bathroom are accepted in your community and make sure you always drop them in your Recycle bin?

Please rinse out the plastic containers.

Please take the plastic off of empty aerosol cans.