



Tyranena Brewing Company Again Teaming Up with Jefferson County Parks for Fundraisers

FOR IMMEDIATE RELEASE

Lake Mills, WI (July 2016) – Nestled in the heart of south-central Wisconsin, just a stone’s throw from both Madison and Milwaukee, Jefferson County is home to rolling hills, grassy prairies and lovely shorelines offering enjoyment and recreational opportunities to residents and visitors alike.

With over a dozen county parks highlighting the natural beauty of the area, it’s hard for anyone to pick a favorite. But, perched atop a lush hill, with sweeping views of a resplendent Rock Lake, lays Korth Park -- the crown jewel of the county’s park system.

Located minutes west of downtown Lake Mills, the 89-acre park boasts a massive timber frame pavilion, miles of prairie walking trails, spectacular lake views and... a beer hall? Well, not typically, but for three evenings this summer, Korth Park will not only showcase Rock Lake in all its summer glory but also the county’s only microbrewery for a series of special events appropriately coined “Brew with a View”.

While the Jefferson County Parks Department is tasked with preserving, maintaining and improving the county’s natural resources, as with most things these days, the mission has a growing price tag. But, as it turns out, Jefferson County has another great resource to be tapped that could be just the answer: Tyranena Brewing Company.

“Last year, when the Parks Director, Joe Nehmer, approached me about teaming up for a fundraiser it was literally a no-brainer,” says Stacey Schraufnagel, manager and event coordinator for Tyranena Brewing Company. “Who wouldn’t want to enjoy a beer near the lake on a gorgeous summer evening in Wisconsin? And, given the success of our first Brew With A View last August, in 2016 we’ve decided to expand! We will now have three dates. We’ll also add amplified music (versus acoustic) as well as three food vendors per night, instead of just one.”

So, for one Thursday evening in July and August, Korth Park will be reminiscent of a traditional German biergarten... but with a modern twist. From 5 to 8:30 pm, there will (of course) be a great outdoor space, with picnic tables and fresh air, where patrons can gather to sip a variety of locally brewed craft beers from Tyranena Brewing Company, listen to music and enjoy a fantastic meal. But rather than polka and pretzels, each Brew with a View will host more eclectic flavors.

On July 14 Korth Park will host Madison trio, Portageur, performing their invigorating variation of Midwest Americana on July 14, along with food offerings from Lake Mills’ own Doyle’s Dogs, in addition to Flying Cow Pizza and El Grito Taqueria.

On August 25, while Hearthfire performs a mixture of traditional, contemporary and original celtic rock, Melted Grilled Cheese, El Grito Taqueria and Flying Cow Pizza will be dishing out delectable dinners to the masses.

Brew with a View will provide a family-friendly environment; not only does Korth Park offer a large playground for children to enjoy but, for non-alcoholic options, Tyranena's house-made Root Beer Soda will be available as well as El Grito Taqueria's Prickly Pear Lemonade.

Due to limited parking, the Parks Department requests that attendees carpool whenever possible. The park is also accessible via an offshoot of the Glacial Drumlin Bike Trail.

Those interested in attending can find more information on each Brew with a View event on Tyranena Brewing Company's website: <http://tyranena.com> (link under "Events & Happenings") or directly at <http://tyranena.com/BWAV/2016/brew/index.html>.

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WHAT - Brew with a View

WHERE - Hilltop Pavilion at Korth Park, Korth Lane, Lake Mills, WI 53551 (GPS: [43.076003, -88.947695](#))

WHEN - Dates for 2016:

Thursday, July 14, 2016, from 5 to 8:30 pm

Thursday, August 25, 2016, from 5 to 8:30 pm

WHY - Fundraiser in support of the Jefferson County Parks system

MORE ABOUT TYRANENA BREWING COMPANY - Established in 1999, Tyranena Brewing Company produces five year-round beers, eleven seasonal brews and a number of specialty flavors. Beer is available in bottles and at select draft accounts throughout Wisconsin, Minnesota, Indiana and Illinois. Each Tyranena beer name pays homage to the history and folklore of the Lake Mills area, referring to something quintessentially Wisconsin. These legendary labels have become a trademark of the establishment and part of the distinctive charm of Tyranena beers. www.tyranena.com

MORE ABOUT THE JEFFERSON COUNTY PARKS DEPARTMENT - The mission of the Jefferson County Parks Department is to preserve natural resources for public use and conservation, to operate and maintain a parks system with resource oriented recreation, trails, and special use parks; and to expand the parks system for environmental and land use benefits and the health and enjoyment of Jefferson County residents.

http://www.jeffersoncountywisc.gov/departments/departments_f-r/departments/parks.php

A HIGH RESOLUTION FLYER CAN BE FOUND ONLINE AT -

https://www.dropbox.com/sh/stercws34p4h67/AABY7wRnVWmwrtUtW_Mea2Wla?dl=0

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