COMMUNITY ACTION COALITION
FOR SOUTH CENTRAL WISCONSIN, INC.

2014 ANNUAL REPORT

Community Action Coalition For South Central Wisconsin, Inc.

Dane County
1717 N. Stoughton Road
Madison, WI 53704-2605
p. 608.246.4730 f. 608.246.4760

Jefferson County
114 E. Main Street
Watertown, WI 53094-3747
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Waukesha County
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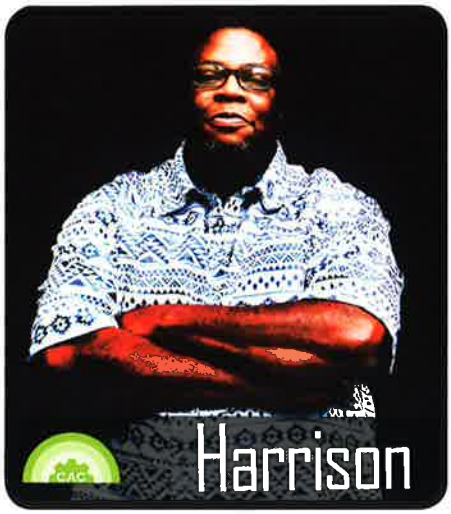
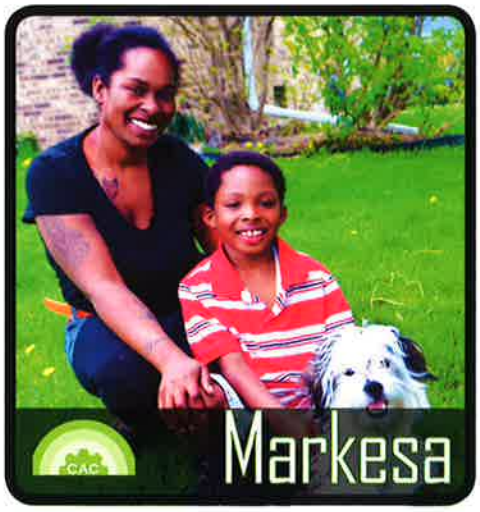
SUCCESS STORIES

I had been homeless for three years. I called Ms. Donna at the CAC and asked if she could help. I was so excited to know someone wanted to give me another chance, or just to hear me out. Ms. Donna showed me an apartment. It had been so long since anyone had asked me or shown me an apartment of any kind. Ms. Donna asked me how I liked it and I said, "This is really nice." She said, "It is yours." I was so shocked, I was lost for words; I just cried.

Some days have been very overwhelming. But I have persevered, continuing my hard work in school. I will graduate in December 2015 with an Associate's Degree in Human Services as an Alcohol, and Substance Abuse Counselor. I have taken my state exam and passed!! I am now a substance abuse counselor in-training! I will also be getting married later this year. Oh my goodness, who would ever thought that my life would change so much with the help of the SHIFT [Suportive Housing For Indivduals And Families In Transition] program through Community Action Coalition. I pray that this program will stay in existence to continue to help others. I never would have been able to do all these things without being given this chance to better my life, and without me giving myself the chance.



Homelessness an ugly plight. It lasted about 16 months. Too long. The worst of it is my family had to go through it with me. I hated that the most. The journey is difficult but you learn to endure. I met a lot of people during this time, some good, some well you understand not so good. The folks at C.A.C. we're some of the good guys! Melissa my case manager was honest and professional. Both of these attributes I really appreciate. Never tried to sell me a dream. My family and I reside in Middleton. We've been here since September. Glory be to God! Being a vet was a blessing as well. The people at HUD / VASH were also very helpful. I have since started my own nonprofit called F.A.C.E.S. Inc. to help homeless vets and their families. When we all work together miracles happen. My family and I are one of those miracles.



When Markesa first came to the CAC, she was looking to improve her income. "I was providing for my family of three by working 10 – 15 hours per week, earning $7.25 an hour. I hadn't graduated from high school or tried pursuing my GED." Markesa was enrolled in CAC's Family Self Sufficiency Program. Markesa says "When I found the staff at CAC, they helped to turn my life around. CAC staff not only introduced me to a wide variety of community resources to assist me and my family, but also provided a wonderful source of encouragement for me. Through CAC, I now had access to getting my GED, a better paying job, independence through transportation, and the list goes on and on. For example, they helped me realize I may have a learning disability and helped me improve my credit score. I also completed the Construct U program through the YWCA. I am a certified flagger and I have the potential to make upwards of $20.00/hour when I get my GED." Of her end goal, Markesa says "I want to provide for my boys in a manner in which they deserve, by becoming a home owner so they have space to have their own rooms and even being able to take them on vacations to places like Disney World." I would like to start-off as a flagger with the ability to actually work hands-on in the construction of buildings or become a pipe layer. Without the CAC, and the support of Shannon and Jasmine as my case workers, I don't believe I would have had the confidence and encouragement to make these steps on my own."

A LETTER FROM THE PRESIDENT

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V. Richard Wildermuth, President
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Kristin Silva, Secretary
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John Woodbury

CAC
Community Action Coalition
For South Central Wisconsin, Inc.

The past year has been an active one for CAC. I hope that you will find this annual report of interest. In addition to serving those in desperate need, our board was very busy in 2014 with efforts to strengthen the CAC that included:

- Hiring of a new Executive Director
- Development of a Reorganizational plan
- Restructuring of executive leadership functions

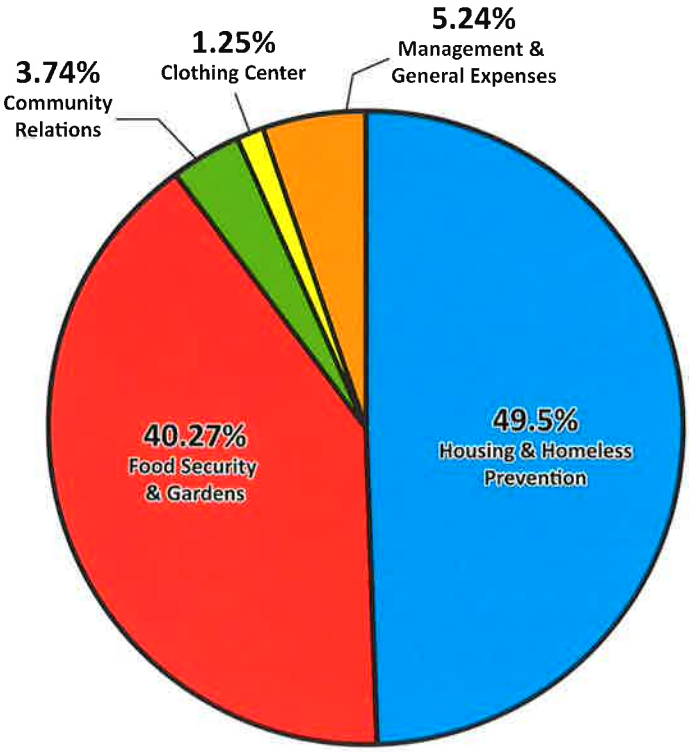
As you will see, the CAC helped well over 80,000 people with a total budget of four and a half million in 2014, showing the wise and effective use of agency resources.

CAC provides services to many citizens in a three county area. We could not do that without the dedicated commitment of our partner organizations and volunteers. Volunteers provided more than 12,000 hours of service in 2014. At a minimal $7.25 wage, that is $87,000 worth of work contributed to serve the residents of our area. Of course, we could not operate without financial support; support that is critical to providing food, shelter and clothing services and also paying our staffing costs to deliver these needed services. In addition to federal, state and local government grants, the CAC received generous grants from area United Way agencies. Area donors contributed more than $120,000 to support our organization in 2014.

In the aftermath of the Great Recession of 2008, we have seen poverty in our area increase. While new jobs have been created, they are not paying enough in wages or benefits to lift people out of poverty. This fact combined with draconian cuts in social services, means the need for CAC services has never been greater. We need your help. To those of you who are not involved, I ask that you consider volunteering, and/or financially contributing to CAC. Thank you!

V. Richard Wildermuth
Board President

2014 EXPENSES



PROGRAMS	DOLLARS
Housing & Homeless Prevention	2,189,409
Food Security & Gardens	1,780,833
Community Relations	165,404
Clothing Center	55,329
Management & General Expenses	231,668
	4,422,643

VOLUNTEERS

12,692 Volunteer hours donated in 2014

747 VOLUNTEERS

Thank you to all the volunteers that donated their time in 2014! We would not be able to provide all the services we do without your help! Thank you to the Thrive Program and the Wisconsin Division of Vocational Rehabilitation for their contribution of volunteers.

THANK YOU!

$104,354

THANK YOU 2014 DONORS!

Thank you to everyone that made a monetary donation in 2014. Thank you to everyone that contributed donations to CAC's clothing center!

MAJOR DONORS

United Way of Dane County, Watertown, Jefferson & N. Walworth, Public Service Commission, Madison Community Foundation, Rotary Club of Madison, Roundy's, Central Dane County Chapter of Thrivent Financial, Buckets for Hunger, Group Health Cooperative of South Central Wisconsin, Madison Gas & Electric Foundation, Inc., Epic Systems Corporation, Temple Beth EL, UW Health & Unity Health Insurance, AIDS Resouce Center of Wisconsin and the John Knox Presbytery.

Koats for Kids would not be possible without generous support from Channel 3, Klinke Kleaners and Lake Mills Cleaners.

GOVERNMENT SPONSORS

Community Services Block Grant, Housing and Urban Development, State of Wisconsin, Dane County Department of Human Services, Emergency Food and Shelter Program, Federal Emergency Management Agency, Department of Veterans Affairs, The Emergency Food Assistance Programs, Dane County, and the City of Madison.

CONSIDER A GIFT

Please consider making a tax deductible gift to CAC. We operate solely to provide free services to area residents who cannot afford to pay for that service. In addition to providing food, clothing and housing, financial contributions are needed for operations and as a match for our grant support. Please consider making a contribution to CAC and the people we serve.

CAC
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2014 SERVICES PROVIDED

2,648,854
POUNDS of FOOD was distributed to
52,000 PEOPLE

20,994
Individuals received SERVICES

16,776
Information & referral CALLS RECEIVED

3,179
Individuals helped with RENT ASSISTANCE

404
Individuals provided with EMERGENCY SHELTER

15,153
Items of CLOTHING distributed

1,772
WINTER COATS given to those in need

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Community Action Coalition For South Central Wisconsin transforms lives out of poverty by providing annually more than 20,000 people in Dane, Jefferson, and Waukesha Counties with support, hope, and opportunities.

United Way of Dane County · Dane County CDBG · United Way of Jefferson & North Walworth Counties · Dane County Department of Human Services · Watertown Area United Way · CSBG Community Service Block Grant · CDBG

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